

The Milwaukee Public Museum inspires curiosity, excites minds, and increases desire to preserve and protect our world's natural and cultural diversity through exhibitions, education, collections, and research.



To discuss a potential gift or to learn more about the many ways to support our mission, please visit our Planned Giving website at mpmlegacy.org or contact our Director of Planned and Major Gifts:

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MILWAUKEE PUBLIC MUSEUM



PLANNED
GIVING



Trustees of
Tradition





The Milwaukee Public Museum has established the Trustees of Tradition to enthusiastically acknowledge, thank, and honor those friends and members who have included MPM in their estate plans.

Trustees of Tradition are critically important to the future of the Museum and are recognized in several ways. With your permission, your name is engraved on a special plaque in the Museum and mentioned in annual reports and other publications. In addition, Trustees receive invitations to the annual President's luncheon, special exhibits, behind-the-scenes tours, and other events.

As a Trustee, you secure the future of MPM as Wisconsin's largest historical and cultural Museum and as a teaching tool for visitors from our state and throughout the world.



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For more information on Planned Giving, visit: mpmlegacy.org

Trustees of Tradition Gift Options:

- A Charitable Gift in Your Will
- Charitable Remainder Trust
- Life Insurance
- Retirement Plans
- Charitable Gift Annuity
- Other

The Milwaukee Public Museum is happy to work with you to help accomplish your estate planning goals. Gifts can be revocable or irrevocable and designated to our general operating fund or restricted to the endowment, project, or program of your choosing.



Trustees of Tradition – Keeping MPM Strong and Vital for Generations to Come

The Trustees of Tradition honors all of those who have included the Milwaukee Public Museum in their estate plans. Confirmation of your gift allows us to thank you in your lifetime, and assists us in planning for the future. Provide for MPM in your will or trust, or designate MPM as the beneficiary of a qualified savings bond, bank account, retirement plan, or life insurance policy to become a Trustee of Tradition.

YOUR GIFT	Bequest in Will	Gift of Retirement Plan Assets	Gift of Life Insurance	Charitable Gift Annuity
YOUR GOAL	Give a gift at the end of your lifetime	Eliminate the income and estate taxation on IRAs or other retirement plans	Receive a tax deduction for the approximate cost or current value, whichever is less	Receive a fixed income stream based on your age, regardless of the market
HOW TO MAKE THE GIFT	Name MPM, Inc. in your will or living trust with a designated amount or percentage of your estate	Name MPM, Inc. as the beneficiary of your retirement account after your lifetime	Name MPM, Inc. as the beneficiary of your life insurance policy	Establish a charitable gift annuity contract with MPM, Inc. that pays a set income for life
YOUR BENEFITS	Control of your assets during your lifetime, and your donation is exempt from federal estate tax	Allows you to make the gift from the most highly taxed assets, leaving your family with less taxable assets	Gives you a current income tax deduction and possible future deductions	Receive current and future savings on income taxes, fixed payments for life for one or two individuals, and the potential for a favorable rate of return